

Pilgrims

Why advertise in the Pilgrims Teacher Trainer Journal?

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An advert in the *Pilgrims Teacher Trainer Journal* can effectively profile you and your business to a broad yet targeted audience.



The journal is a voice for teachers and teacher educators around the world in different learning contexts. The journal is published four times a year in February, May, August and November. The journal is free to access and has been published since 1987, initially as a print journal and digitally since 2006 on the website.



We have a significant global reach and are also distributed via [The British Council Teacher Educator Newsletter](#) and the MentRnet Mentoring network coordinated by the University of Warwick <https://mentrnet.net/>



We publish articles on a wide variety of topics of interest to the ELT profession. Recent contributions have been on applying AI positively in teacher education training, decentering ELT, mentoring across the world, approaches to equality, diversity and inclusion, assessment for learning, humanistic approaches to teaching and learning, CLIL, primary and secondary teaching.



We encourage the voice of new and young teachers who may not be published in more academic journals, while continuing to promote the best of ELT expertise globally.

We specifically focus on contributions from across the world showcasing the best of teaching and training in different contexts. Our contributors and readers, whether mentors, teacher trainers, coaches and teacher educators more broadly, meet and work with thousands of teachers and are often referred to for advice on teacher training, teaching on courses, and academic qualifications.



The *Pilgrims Teacher Trainer Journal* has been archived and contains hugely rich content on ELT and language teaching and learning. All past editions since 2006 can be accessed via the website.



Your adverts will remain in our archive editions and be available for years to come. We will be pleased to promote your services and products – courses, training events or resources. We can also arrange high quality reviews of your materials from our global network. You can find examples of these in our archive.



Our pricing approach is reasonable and realistic. Currently we are offering a half page advert for £500 and a quarter page for £250.

For more information contact Phil Dexter
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